

# **EV Infrastructure** Conference and Exhibition 2025

April 29 - 30, 2025 | Houston, TX, USA

Discover latest solutions and emerging trends in the industries!





Website: www.evinfra-conference.com

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Ph: +1 (254)-221-1464

#### **ABOUT CONFERENCE**

The EV Charging Infrastructure Conference & Exhibition 2025 is set to be a groundbreaking event for visionaries & key players in the electric vehicle (EV) ecosystem. This forward-thinking conference will dive deep into the latest innovations shaping the future of EV infrastructure, from cutting-edge wireless EV charging technologies that redefine convenience to scalable strategies for expanding charging networks across urban & rural landscapes. Participants will gain unparalleled insights into how cities are pioneering EV-friendly initiatives & the transformative impact of consumer incentives & policies that are accelerating EV adoption & infrastructure ture development.

In addition to these core discussions, the event will spotlight the evolution of smart grids & EV-ready grid systems, crucial for supporting the rapid growth of electric vehicles. Experts will explore how integrating smart grid technology with EV charging can enhance grid stability, optimize energy use, & ensure that infrastructure is resilient & future-proof. The conference will also serve as a hub for exploring the next wave of smart & efficient EV charging ports, alongside an in-depth evaluation of current & upcoming policies that will guide the future of network development.

Attendees will hear directly from leading EV manufacturers about the infrastructure required to support the next generation of electric vehicles.



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#### FEATURED SPEAKER



Mac Sullivan Head of technology & digital promotion

NNR Global Logistics USA



Erin San Cristobal Principal Solution Engineer

Oracle



Jasinski Piotr Global Senior Manager Digital & Supply Chain Excellence Carlsberg Group



Meri Stevens Worldwide Vice President Supply Chain - Consumer Health & Deliver

Johnson & Johnson



Mike Deangelis Head of Ocean Senior Director, International Solutions FourKites, INC



Michael Eichstedt Lead Logistics & Transport Management Accenture



Lars Karlson Global Head of Trade & Customs Consulting Maersk Maersk



Walaa Maher Head of SC&L -Supply Chain & Logistics RAK Ceramics



Christoph Rasewsky Business Global Container Sector Lead American Bureau of Shipping





Lordt Becklines Sr Manager, Cross Border Programs, Worldwide Reverse Logistics Services Amazon



Len Pannett President UK - Council of Supply Chain Management Professors UK Ministry of Defence



Vikram Idnani President - Chief Information Officer

Landmark Group

# Overview on attendee demographics

Read more information about conference attendees, job titles, job functions, and more.



#### **COMPANY SIZE**

- ✓ 1-100 Employees 26%
- ✓ 100-1,000 Employees 22%
- ✓ 1,000-10,000 Employees 22%
- ✓ 10,000+ Employees 30%

35+

ountries

350+

250+



45+

Media Partners

Thanks very much for this opportunity. I was impressed by the quality of your event. It was as well run and organized as I've ever attended. Great experience!



Arthi Vasudevan Senior Product Manager at Baker Hughes

## What can you expect?

Insightful keynotes, user case studies, technical demos, a startup competition, brainstorming sessions, open dialogue, the feel of community, and non-stop networking!



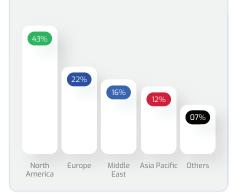


Heads/

**ATTENDEE SENIORITY LEVEL (%)** 

## ATTENDING COMPANIES (%) 3296 EV Infrastructure & Grid Operations 2006 Automotive Engineering & Manufacturing 2016 Energy, Research & Innovation 2016 Legal, Compliance, & Business Devlopment 4017 Media, Cybersecurity

#### **INTERNATIONAL ATTENDANCE (%)**



#### **ATTENDEE JOB FUNCTIONS**

✓ Real estate

C-Level (CEO, CFO,

COO, CTO)

- ✓ Fleet operators
- ✓ Municipalities + government

SVP/VP/

Directors Managers

- ✓ Auto Dealers
- ✓ Retailers
- $\checkmark$  Research and Development
- Sustainability and Supply Chain Leaders
- ✓ Convenience + Fuel Retailers
- ✓ EV & Automotive OEMs
- ✓ Charge Point Operators

12%

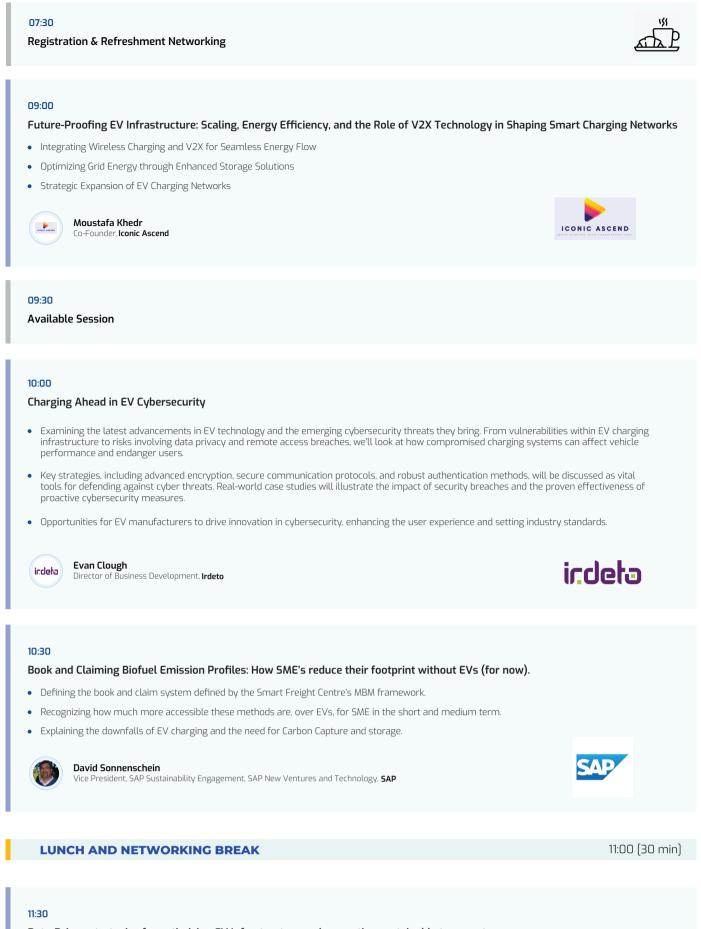
Associates Others

- Energy & Utility Companies
- Charging Equipment Suppliers
- ✓ Charge Point Providers
- ✓ Legal and Compliance Services
- Town Planning Consultants
- Charging Protocol Policy Makers
- ✓ Technical Researchers
- ✓ Cybersecurity & Blockchain
- ✓ Global Climate Institutions
- ✓ Electrical Grid Constructors & Providers



## **Day 1** Tuesday, April 29, 2025





Data-Driven strategies for optimizing EV Infrastructure and promoting sustainable transport

- Utilising advanced spatial data analytics to accelerate EV infrastructure development/location
- Case studies from Yeme Tech on data-led approaches to asset infrastructure planning

• Addressing key challenges and leveraging opportunities in scaling EV infrastructure globally



# **◇ YEME**TECH

#### 12:00

#### Develop your digital strategy and start the transformation

- Key elements of a digital supply chain strategy
- Key hurdles for a good digitzation approach
- How to create your digital supply chain strategy



Torsten Becker CEO, BESTgroup

12:30

**Available Session** 

13:00 Available Session

#### LUNCH AND NETWORKING BREAK

#### 14:30

#### Warehouse Automation: Distribution process improvements

- The use of Last Mile system to improve the traceability of the transportation process
- Truck loading optimization, volumetric load, Dispatch route optimization using AI



Andrés Riquelme Distribution chief, Fresenius Kabi

Aditya Kumar Sharma



13:30 (1 hour)

#### 15:00

Innovating for Impact : Digitization of Supply Chains in Schools with IoT, AI, and ML.

• AI and ML as Catalysts for Smart Supply Chain Optimizations.

Senior Operations Manager, Zum Services Inc.

- Customer Impact and tracking visibility Hundreds of School Districts, Millions of School going children everyday, and their Parents.
- Optimizing supply chain routing and reducing costs by leveraging Machine Learning.



15:30

Available Session

16:00 Available Session



## Day 2 Wednesday, April 30, 2025





07:30

**Registration & Refreshment Networking** 

#### 09:00

#### Leveraging Data and AI for Enhanced EV Infrastructure.

- Introduction to EV, Role of Data in EV
- Impact of AI on EV, Analytics for Transparent EV
- Future Trends in EV



Soumit Roy Associate Director, Data Analytics and Al, Jade Global Inc

#### 09:30

#### EV Inventory Management Power by AI

- Bird's Eye View of AIML and Gen AI, Real World Case Study AI for EV Inventory Management
- Inventory Management Overview, Dilemmas, Concerns, Consideration for AI-Fication of Business Operations
- Applied AI for EV



Mainak Mitra Analytics,AIML, Data leader, Conviva

10:00 **Available Session** 

10:30 **Available Session** 

#### LUNCH AND NETWORKING BREAK

#### 11:30

#### Tech-Powered Turnaround: From Planning to Inventory Management to Sourcing, How Segra Revolutionized Its EVand Saved Millions

- Identifying pain points is a pivotal first step toward progress. Explore areas hindering Segra's success, including a need for a planning strategy.
- Next, learn how Segra conducted an end-to-end EV to develop a core set of recommendations, serving as a roadmap for transforming multiple areas.
- Discover the keys to digital transformation success. Get an insider's look at how Segra seamlessly modernized its EV operations in under a year.



#### Cyndi Scallion

Karthik Rau CEO, Senzit, Inc

Vice President of Supply Chain and Facilities Management , Segra



11:00 (30 min)

#### 12:00

#### Living on the Edge: How Edge AI will usher in a new era in supply chain visibility

- ABSTRACT Over the coming years, smart sensors embedded with the latest advancements in AI technologies will enable companies to extend their • digital initiatives to cover supply chain visibility applications and use-cases that have proven to be elusive using existing system architectures.
  - critical to the future





🋞 CONVIVA

operation supply nain visibility where real-time operational data is capture and uptime and identify opportunities to eliminate inefficiencies. The key to realizing this vision is through a complete integration of vehicle telematics.



**Available Session** 

#### 13:00

12:30

**Available Session** 

#### LUNCH AND NETWORKING BREAK

#### 14:30

Available Session

#### 15:00

Supply Chain Visibility: Keeping an eye on the big picture in logistics networks

- Supply chain visibility brings light to the darkness
- How to gain a comprehensive and consistent view of all aspects, from transportation to storage, and achieve unprecedented levels of success



Flavio Arssani Portfolio Manager, Siemens

## SIEMENS

15:30

Available Session

#### 16:00

Available Session

END OF DAY 2



13:30 (1 hour)

# Want to become a speaker?

Get in touch with us for more information on Speaking opportunities!



#### **Production Team**

Misbah Shaikh misbah.shaikh@ptnevents.com

Noah Scott noah.scott@ptnevents.com

PTN Events Team info@ptnevents.com



### **Speaking Session**

30 minutes session includes 10 min Q&A's Live sessions in-front of delegates Certificate of Appreciation 20 min for talk + 10 min for Q&A's USD \$1299



### **Panel Discussion**

1 hour session for 5 speakers
Live panel discussion in-front of delegates
Certificate of Appreciation
Discussion between panelists only
USD \$1699

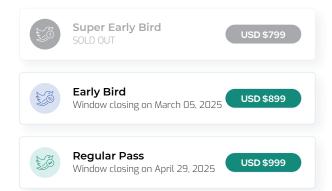
Please note that Speaker package is available only after the topic approval by the Production team

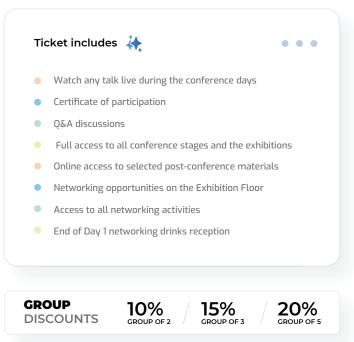


#### **DELEGATE REGISTRATION**

# Want to book delegate ticket?

Below are the various options for delegate participation.





Get in touch with us on info@ptnevents.com to avail group discounts on your purchases.

## Want to become a sponsor or exhibitor?

Get in touch with us for more information on Sponsorship opportunities!



#### Sponsorship & Media Team

Chris Lee chris.lee@ptnevents.com

Sarah Jones sarah.jones@ptnevents.com

### Benefits include 🔆

- Acquire valuable sales leads and customer feedback
- Deliver presentation in front hundreds of decision makers
- Network with leaders, grow your business at this event
- Share your company's expertise with a targeted group of experts
- Showcase advanced technologies, valuable services & unique expertise

. . .

- Personally interact with potential and current customers
- Fastest & most cost-effective platform to meet buyers
- Identifying new potential customers, suppliers and partners

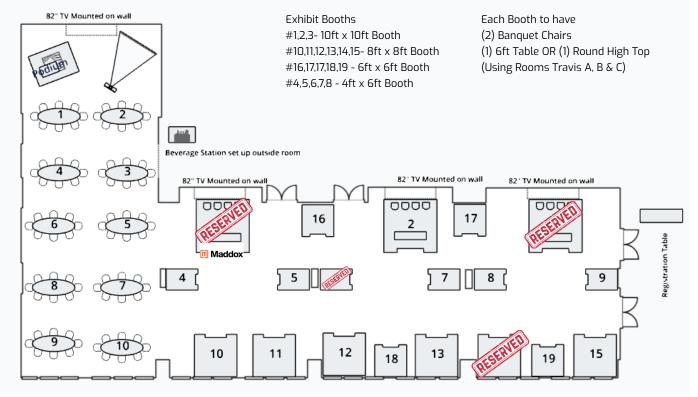
Comparison of packages
with speaking options

with speaking options	<b>TITLE</b> PACKAGE	PLATINUM PACKAGE	<b>GOLD</b> Package	EXHIBITOR PACKAGE	SESSION Package
BRANDING & PROMOTIONS	USD \$22999	USD \$9599 USD \$12599	USD \$7099 USD \$10599	USD \$3799 USD \$5099	USD \$3799 USD \$5099
Logo placement and Sponsorship/Exhibitor title on the Event website	✓	$\checkmark$	$\checkmark$	$\checkmark$	~
Scanned business card copies of all the participants	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-
Your Logo on Delegate Packs	$\checkmark$	$\checkmark$	$\checkmark$	-	-
Email Blast - Sponsorship Announcement (Email to 100k+ active subscribers)	$\checkmark$	-	-	-	-
One Advertisement section (placement) on the conference brochure - Full Page	$\checkmark$	$\checkmark$	-	-	-
One Advertisement section (placement) on the conference website - Home page	$\checkmark$	-	-	-	-
Banner at the registration desk (printed & installed by the organizer)	$\checkmark$	$\checkmark$	-	-	-
CONFERENCE ACCESS					
Full access to all conference activities	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Hosted Luncheon and Drinks Reception	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Premium Delegate Passes and Client Passes	8	5	4	З	1
30 Minutes Premium Speaking Slot (Includes 10mins of Q&A's)	$\checkmark$	$\checkmark$	$\checkmark$	-	$\checkmark$
Speaker Pass and/or Co-Speaker Pass(es)	1 + 2 Pass	1 + 1 Pass	1 Pass	-	1 + 1 Pass
Exhibit Space (Includes draped table approx. 6ft, 4 chairs)	10ft × 20ft	10ft x 20ft	10ft × 10ft	08ft × 08ft	-
Literature Distrubution in Delegate packs (materials supplied by you)	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	-
Video interview with the company's representative	$\checkmark$	$\checkmark$	$\checkmark$	-	-
VIP Pre-Set Meetings with Clients	5	2	-	-	-
Lanyard Sponsorship	$\checkmark$	-	-	-	-
Banner on conference floor (3x2m)	$\checkmark$	-	-	-	-
POST CONFERENCE MATERIAL					
Video interview session with the committee members	~	$\checkmark$	$\checkmark$	~	$\checkmark$
Speaking Appreciation Certificate	$\checkmark$	$\checkmark$	$\checkmark$	-	$\checkmark$
Download Copy of all participants list, scanned business cards	$\checkmark$	$\checkmark$	$\checkmark$	-	-



// Many thanks to you the incredible team for organizing the event. Watching for 2 days was very insightful and your team efforts to organize everyone from around created the success.

Presentation Room w/ seating for 96-104 attendees



#### ABOUT ORGANIZER

PTN Events, a premier organizer of cutting-edge B2B conferences that seamlessly blend business and knowledge. At the forefront of the industry, we curate exclusive gatherings that transcend borders, bringing together a dynamic mix of corporates, governments, associations, industry leaders, and high-net-worth individuals.

Our conferences serve as global forums where industry visionaries converge to explore and navigate the transformative landscape of cutting-edge technologies. As catalysts for innovation, we facilitate robust discussions and collaborations that transcend geographical boundaries.

At PTN Events, we pride ourselves on creating an immersive environment where knowledge flows freely, and connections flourish. Whether you're a corporation seeking strategic partnerships, a government entity exploring policy implications, or a thought leader on the brink of the next big idea, our conferences provide the platform to engage with the pulse of industry evolution.

#### UPCOMING EVENTS



**Digital Transformation** Conference and Exhibition 2025

### driven Oil & Gas

Data Driven Oil & Gas Conference and Exhibition 2025

#### **Production Team**

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